



File Formats

The clip art is provided in three formats in the Resource Download. Each format has a particular type of use. **PDF** files are vector files, which have transparent backgrounds and are scalable for shirt printing or to make large signs or banners. **PNG** files are a general image format that contain transparent backgrounds. They can be used for any print or web use but cannot be scaled up without resolution issues. **SVG** files are the simple vector formats required for Cricut machines.

Emerald Crossing Fonts

Answers VBS recommends the following freeware fonts for promoting *Emerald Crossing*: **Macondo**, **Uncial Antiqua**, and **Metamorphosis** from Google Fonts, **CELTIC HAND** and **Berenika** from Dafont.

Also, **Celtics Modern**, **TF Gaelic**, and **Galica** are available for purchase from myfonts.com and **Civane** and **Brother XS** are available from Adobe Fonts.

Templates

Many of the promotional items are set up for use with standard Avery templates (with one exception). In Microsoft Word, select "Labels" and choose "Avery" from label vendors. (Or download these free templates from the "Templates and Software" section of Avery.com.) For the doorknob hangers, choose "OnlineLabel" from the label vendors. Data merges in Word can be set to use the following label templates:

Postcards (1230260, 1230270, 1230280, 1230290, 1230300)	Avery 3263
Bulletin inserts (1230240)	Avery 3265 or 8316
Doorknob hangers (1230330)	OnlineLabel 245
Promo cards (1230310)	Avery 8376
Name tags (1230150)	Avery 74459

When using the templates, you will need to leave room for the preprinted art when populating the labels with your information. Print a test page on a separate sheet of paper to make sure the spacing is correct. We recommend using the Step-by-Step Mail Merge Wizard in Microsoft Word to walk you through setting up your items for print.

The name tags are vertical, so you will need to change the text direction on the template to print them correctly. That option is under the table layout menu in Word.