File Formats

The clip art is provided in four formats in the Resource Download. Each format has a particular type of use:

- **PDF** files are vector files, which have transparent backgrounds and are scalable for shirt printing or for making large signs or banners.
- **PNG** files are a general image format that contain transparent backgrounds. They can be used for any print or web use but cannot be scaled up without resolution problems.
- **SVG** files are the simple vector formats required for Cricut machines.
- The new **JPG** files are larger versions of some of the key non-vector Spy U art that cannot be naturally scaled. Please note that JPGs do not have transparent backgrounds.

Spy U Fonts

Answers VBS recommends the following freeware fonts for promoting *Spy U*: Orbitron from Google Fonts, **CollegiateFLF** from Dafont, VARSITY from Befont. Also, *RBNo2.1b* and **RACING MARK RACE** are available for purchase from MyFonts.com, and **Magistral**, **Cond**, and **Extra Cond** are available from Adobe Fonts.

Your Resource Download contains an SU Font Preview with additional font suggestions.

Templates

Many of the promotional items are set up for use with standard Avery templates (with one exception). In Microsoft Word, select "Labels" and choose "Avery" from label vendors. (Or download these free templates from the "Templates and Software" section of Avery.com.) For the doorknob hangers, choose "OnlineLabel" from the label vendors. Data merges in Word can be set to use the following label templates:

Postcards (1240260, 1240270, 1240280, 1240290, 1240300)	Avery 3263
Bulletin inserts (1240240)	Avery 3265 or 8316
Doorknob hangers (1240330)	OnlineLabel 245
Promo cards (1240310)	Avery 8376
Name tags (1240150)	Avery 74459
Adhesive name tags (1240160)	Avery 8395

When using the templates, you will need to leave room for the preprinted art when populating the labels with your information. Print a test page on a separate sheet of paper to make sure the spacing is correct. We recommend using the Step-by-Step Mail Merge Wizard in Microsoft Word to walk you through setting up your items for print.

The name tags are vertical, so you will need to change the text direction on the template to print them correctly. That option is under the table layout menu in Word.

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