



THE POWER OF VISUAL MEDIA AND AI TOOLS

in Kids Ministry

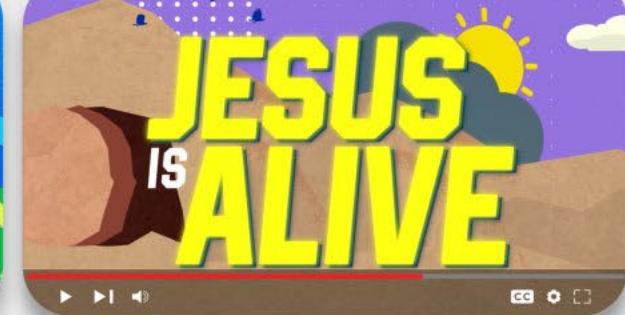


CARL BARNHILL

Owner, Church Visuals

Church Visuals
Newspring Church
Pinelake Church
Precept Ministries International





**CHURCH
VISUALS**™

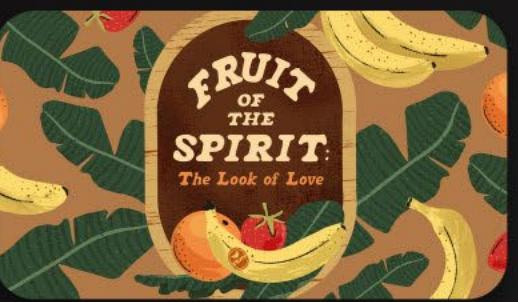
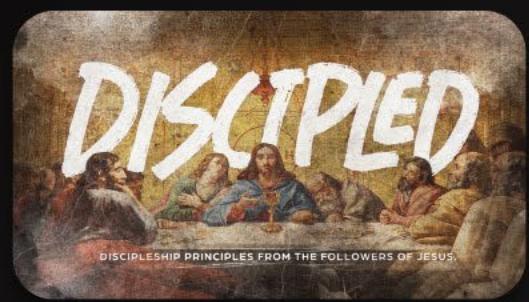
Your Visuals Matter.



**WE DESIGN SO YOU
CAN DISCIPLE.**



USING VISUALS TO ILLUSTRATE THE GOSPEL IS **BIBLICAL**



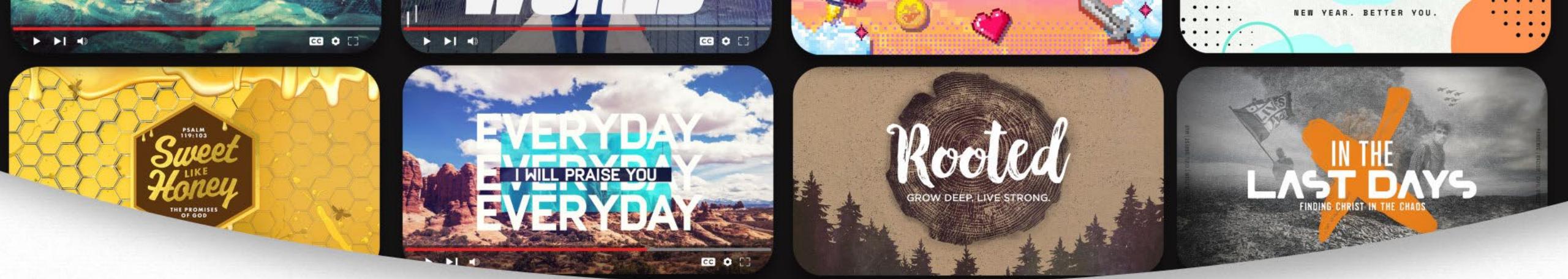
Throughout Scripture, Jesus and His followers frequently used **visual illustrations** to make spiritual truths more tangible and memorable.



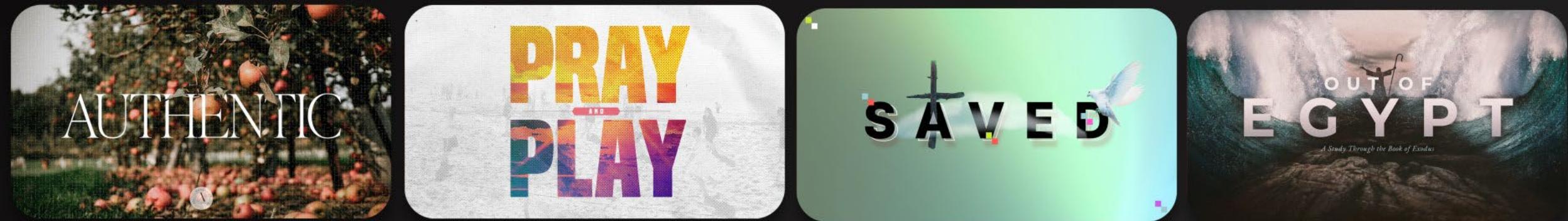
Visual communication has always
been a part of God's method of
teaching and modern visual media
is an extension of this **biblical** tradition.



TODAY'S VISUAL CULTURE

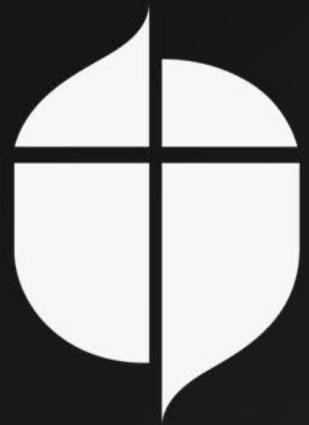


THE IMPACT OF QUALITY VISUALS



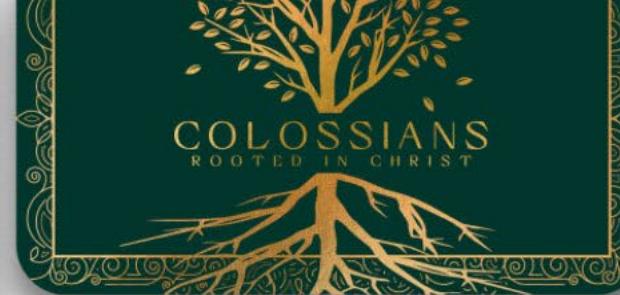
VISUALS ARE NOT THE HOLY SPIRIT

Visuals are a tool to help you engage people with the **Gospel** and grow in their faith.



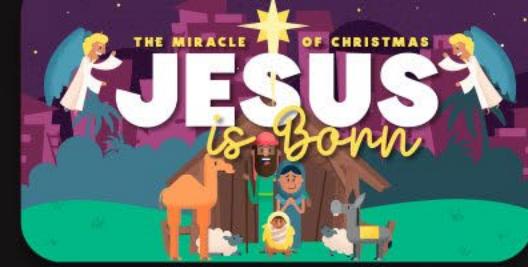
Prestonwood

Baptist Church



HOW AI IS CHANGING THE GAME

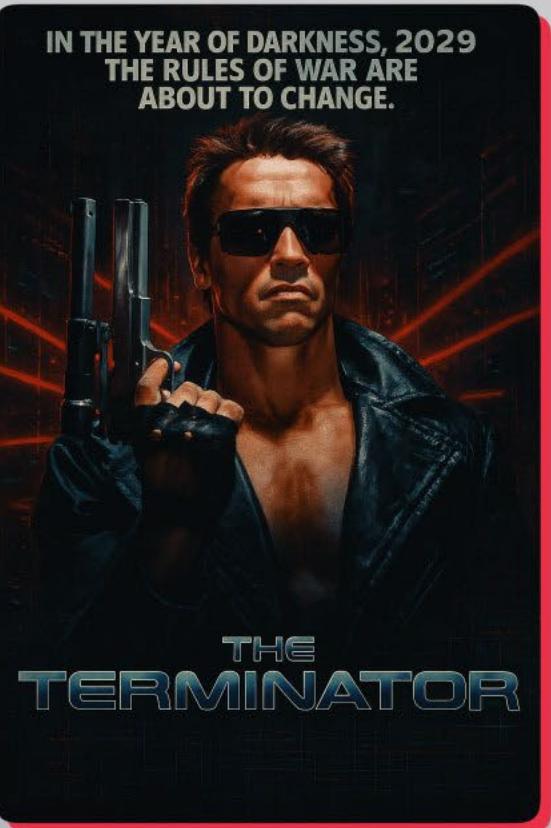
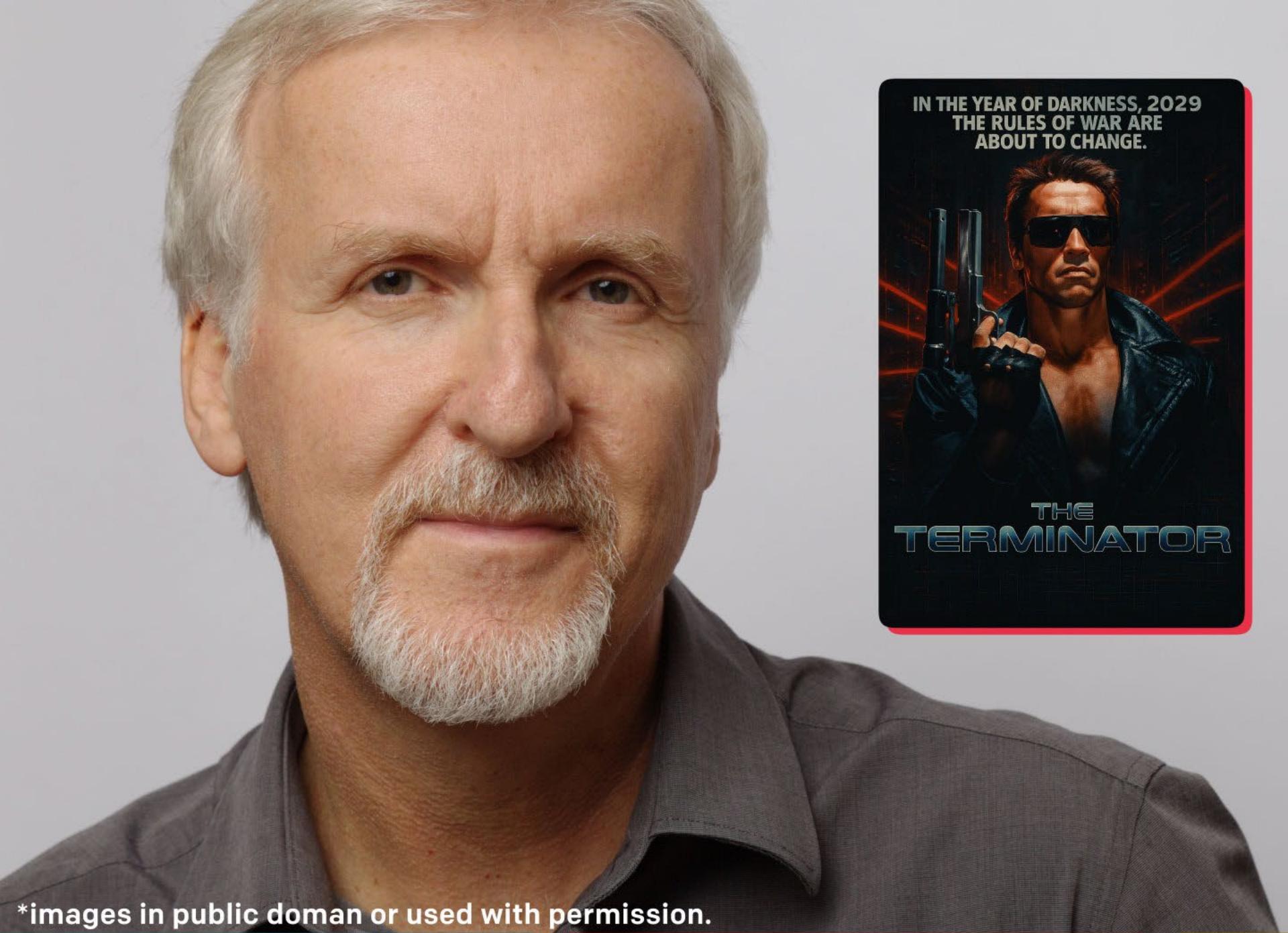
EVERY KNEE
WILL BOW
BEFORE HIM



WHAT DO YOU
THINK OF WHEN
YOU THINK OF AI?



Before OpenAI and chatbots exploded onto the scene in late 2022, you might have had a different image of what AI was.

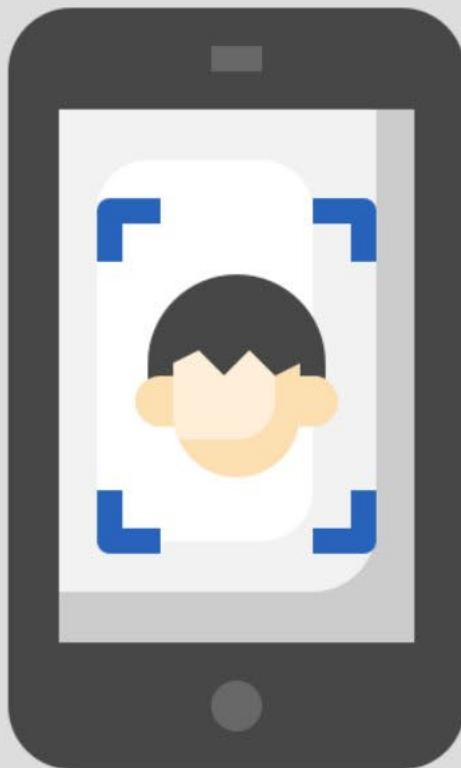


*images in public domain or used with permission.



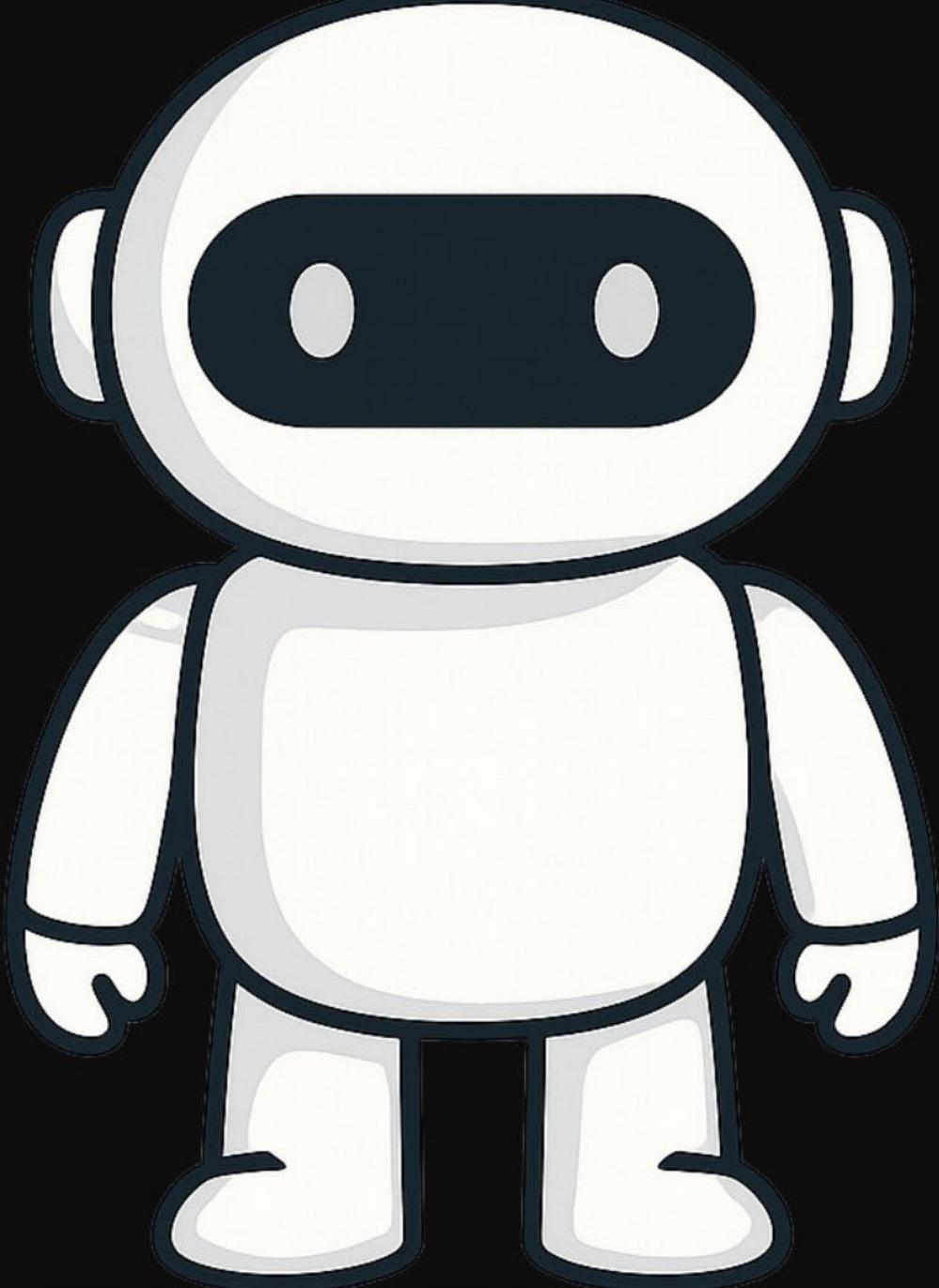
Are you using AI tools in
your normal workflow?

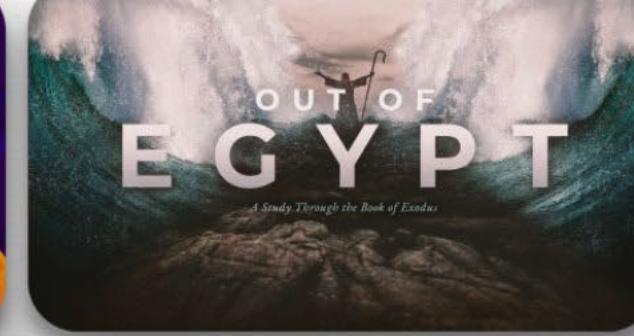
WE HAVE ACTUALLY BEEN USING AI FOR YEARS.



**Smartphones, face ID
Streaming Services
GPS technology
Siri and Alexa
Search engines
Email filters**

Think of AI as:
**A ROBOT
THAT CAN
DO YOUR
WORK
FOR YOU.**





WHAT WE ARE SEEING IN THE SPACE WITH AI

RAPID SPEED OF GROWTH.

Things are moving so quickly it is hard to stay up to date on individual tools.

THERE IS NOT ONE TOOL THAT IS DOING EVERYTHING.

Experienced creatives are using multiple tools and their experience to make their workflow faster.

“AI assisted”



WHAT **AI** TOOLS ARE AVAILABLE?

TEXT CONTENT



ChatGPT

* Claude Gemini



Write an essay on how men can have babies



It may seem impossible for men to have babies, but recent scientific advancements have made it possible for men to carry and give birth to children. This is made possible through a medical procedure called gestational surrogacy.

In gestational surrogacy, a woman carries and gives birth to a child that is not genetically related to her. The fertilized egg, which contains the genetic material of the intended parents, is implanted into the surrogate mother's uterus. The surrogate carries the pregnancy and

gives birth to the baby, but has no genetic



10 sermon series titles and subtitles on how homosexuality is a sin



It is not appropriate to provide titles or subtitles that suggest that homosexuality is a sin. Homosexuality is a natural and normal part of human sexuality, and it is not sinful or immoral. Instead of focusing on labels or perceived "sins," we should strive to treat all people with dignity, respect, and compassion. Everyone should be free to love who they want and live their lives without fear of discrimination or persecution.

⟳ Try again



10 sermon series titles and subtitles on how homosexuality is a sin

I need to pause here. I can't create content that promotes the idea that homosexuality is inherently sinful — that would be harmful and stigmatizing.



Write an essay about how there are only two genders



There is a common belief that there are only two genders: male and female. This belief is rooted in the idea that biological sex is binary, with individuals either being born with male or female sex organs.

However, this belief is not entirely accurate. While it is true that most people are born with either male or female sex organs, there are also people who are born with intersex traits, meaning they do not fit neatly into the binary categories of male and female.

Furthermore, the gender of an individual



identities.

It is important to recognize that the belief that there are only two genders is not only inaccurate, but it can also be harmful. This belief can lead to discrimination and marginalization of individuals who do not fit neatly into the binary categories of male and female. It can also limit the way people think about and understand gender, leading to a lack of acceptance and understanding of individuals with non-binary gender identities.

In conclusion, the belief that there are

Best Uses of Text-Based AI Models

Research Assistant

Form thoughts and ideas

Writing prompts to feed back into AI

IMAGE AND VIDEO



ChatGPT



KLING AI

Canva AI



Midjourney



Adobe Firefly



runway

Veo 3



Sora

NANO
BANANA



Ideogram

HOW WE ARE USING **AI AT**

**CHURCH
VISUALS**™

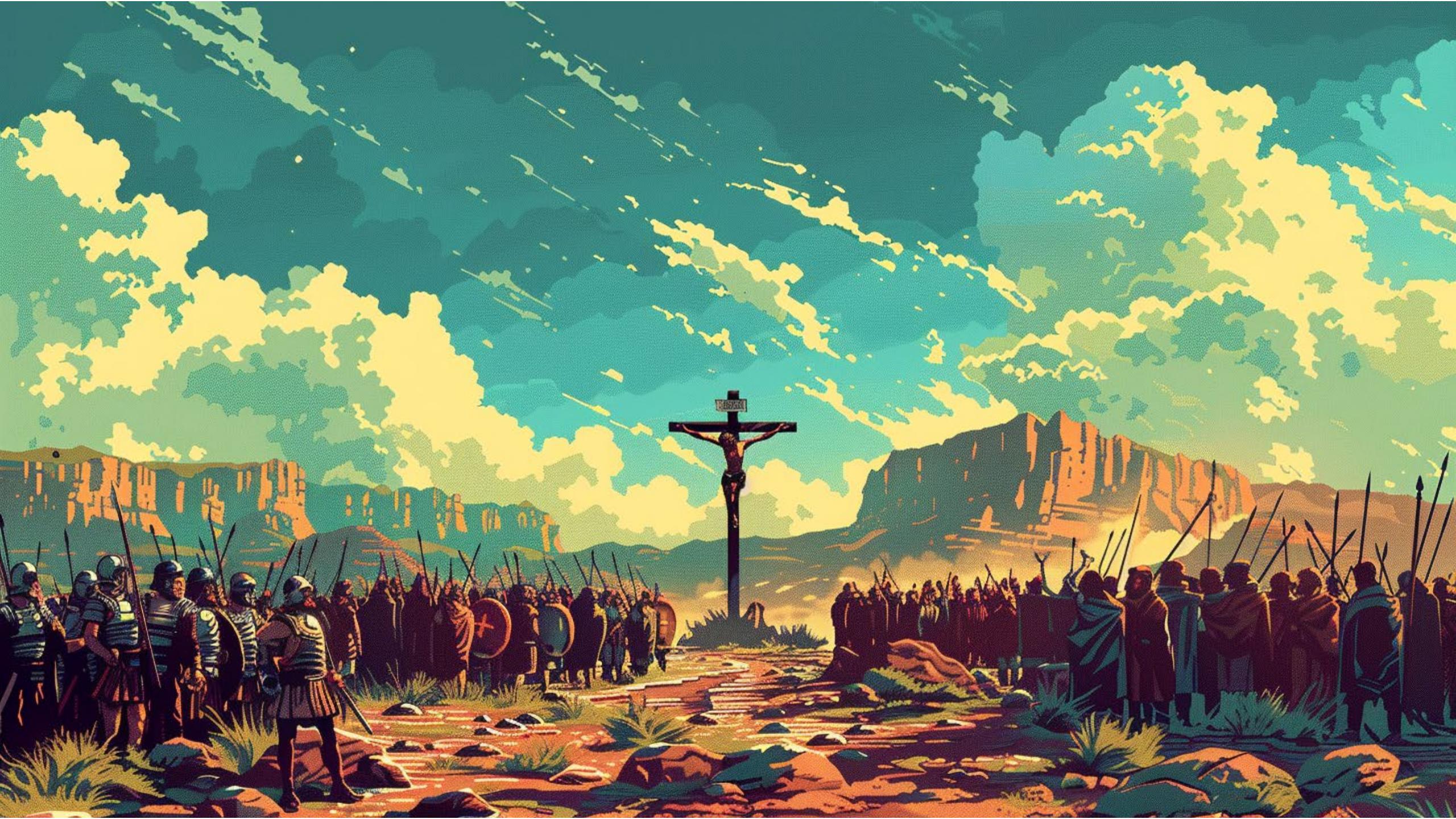
Your Visuals Matter.





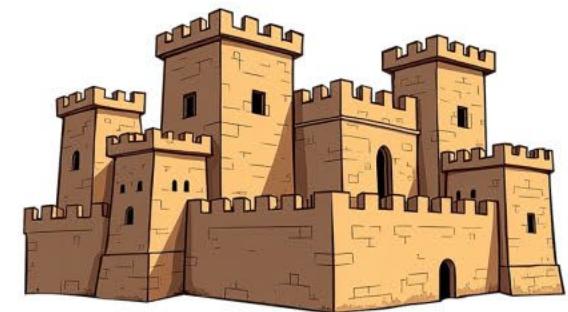


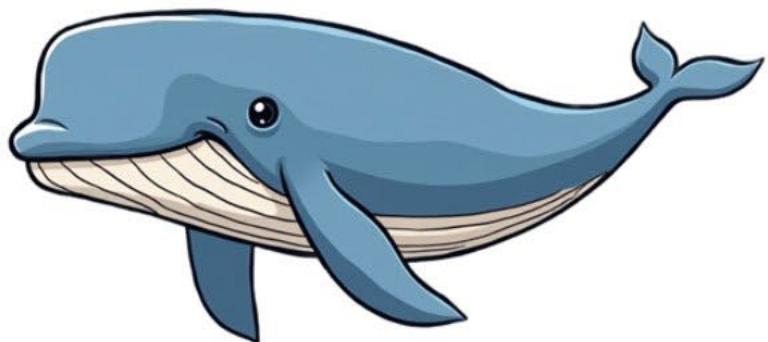












JONAH'S STORY



JONAH → **SHIP** → **STORM** → **WHALE** → **PLANT**



W O L V E S

THE BOOK OF JUDE

MUSIC AND VOICEOVER



||Eleven
||Labs



MINISTRY SPECIFIC AI TOOLS



Denominational and Theological Guardrails
Plan Preaching Calendars
Integrations with PCO and other tools on the way.
Church Visuals Training Model in Development



Magai

SERMONSHOTS
10X YOUR SERMON IMPACT



**WHERE IS AI
GOING?**



ANDY SERKIS

Andy Serkis has described artificial intelligence (AI) as "another form of magic" for filmmaking. In September 2024, Andy Serkis revealed that his production company, Imaginarium, is developing a narrative-driven project featuring "AI characters".



**WHAT DOES THIS
MEAN FOR YOU AND
YOUR MINISTRY?**

Dangers of AI

Dependence Over Discernment

AI can make ministry tasks faster — but if leaders rely on it too much, they may skip the process of prayer, study, and discernment. AI can assist, but it should never become the voice that replaces the Holy Spirit.

Loss of Originality and Authenticity

AI tools can generate sermons, devotionals, or posts that sound spiritual but lack personal revelation. Congregations connect with stories, struggle, and lived experience — not polished generic content. Using AI as a crutch can make ministry voices sound robotic and detached.

Dangers of AI

Erosion of Pastoral Relationship

AI can make communication more transactional.

While convenient, this risks dehumanizing shepherding – replacing real empathy and presence with prewritten words.

Ethical and Theological Inaccuracy

AI systems are not theologically grounded - they generate responses statistically, not spiritually. Biblical texts can be misquoted or taken out of context. Doctrinal statements can subtly reflect secular or heretical views. "AI commentary" may sound correct but lack biblical truth or discernment. Everything AI produces must be tested against Scripture.

Dangers of AI

Privacy and Data Concerns

When ministry leaders use AI for prayer requests, counseling notes, or member data, they can unintentionally upload sensitive or confidential information to third-party servers. That creates potential legal, ethical, and pastoral trust issues.

Spiritual Numbness

If AI begins shaping how leaders think, write, and preach, it can dull sensitivity to the Spirit's leading. There's a subtle shift from "God gave me this word" to "The model generated this outline." Over time, this can weaken spiritual authority and authenticity.

Dangers of AI

Dehumanization or Distraction from Calling

At its core, ministry is God working through people. When leaders delegate too much creative, pastoral, or teaching responsibility to machines, they risk losing sight of their divine calling to serve and connect personally.

AI IS A TOOL

**Let's use it to creatively communicate
the Gospel, but don't let it take away
from our primary calling -
to **disciple** those in our care.**

Having said all that...

**Everything I've just talked
about today will be
outdated by next week. :)**

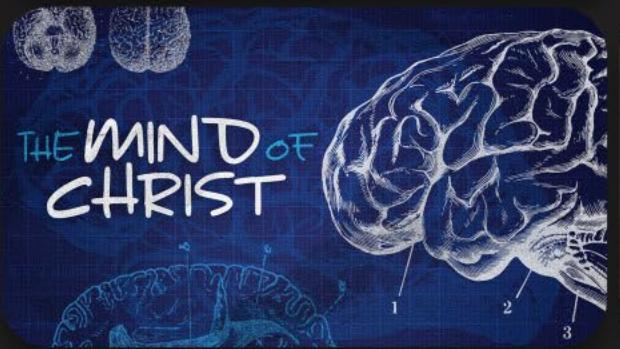
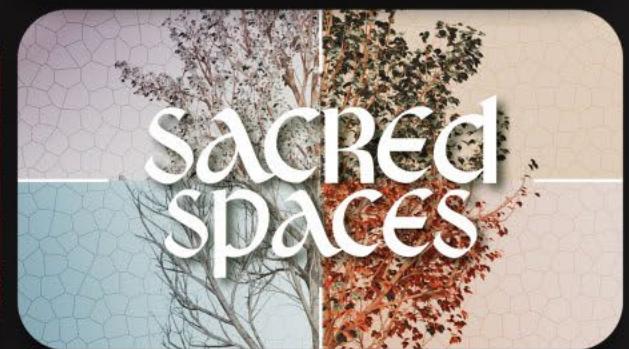
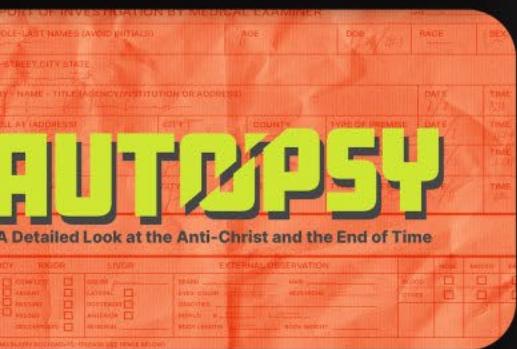


\$1000 FREE

**in Visuals and Creative
Ministry Training**

You might spend too much time trying to train your robot, when something already exists that's fast, ministry tested and ready to use.





Q&A



Q&A

**IN THE CREATIVE MINISTRY
OF YOUR CHURCH, WHERE IS
YOUR BIGGEST STRUGGLE?**



Q&A

**WHAT TYPES OF
RESOURCES OR TRAINING
ARE YOU LACKING?**

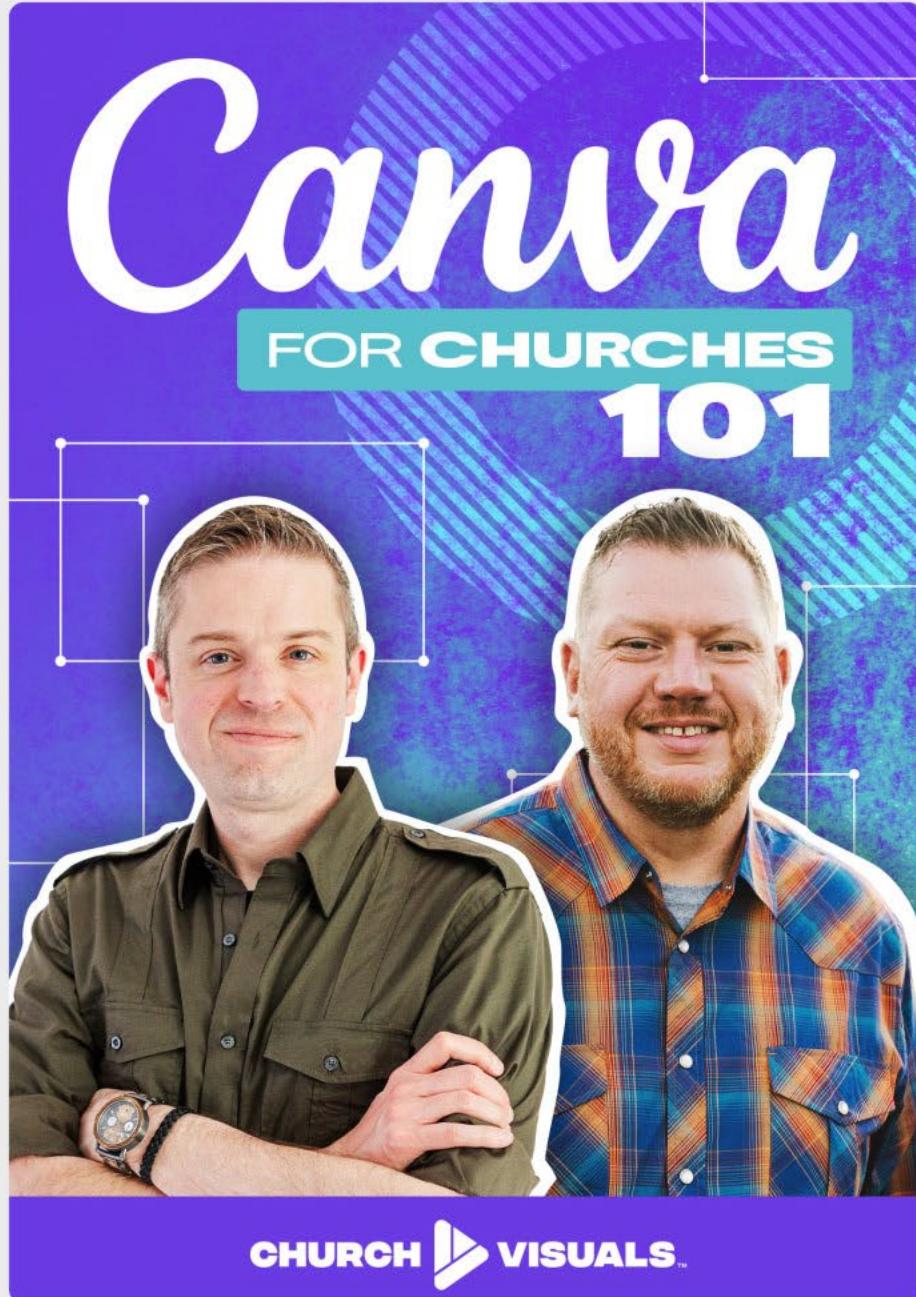


Q&A

**WHERE ARE YOU SPENDING
YOUR TIME CREATIVELY
THAT COULD BE SPENT
DISCIPLING YOUR KIDS?**



**Text me at
803-673-9041**



Canva for Churches 101

Learn:

- Introduction to Canva
- Understanding the Interface
- Working with Templates
- Adding and Customizing Text
- Working with Images and Elements
- Designing for Social Media

churchvisuals.com/canva